

SATUVISION

DRIVE **BOOKINGS** THROUGH **EFFECTIVE MARKETING**

INTRO SATUVISION

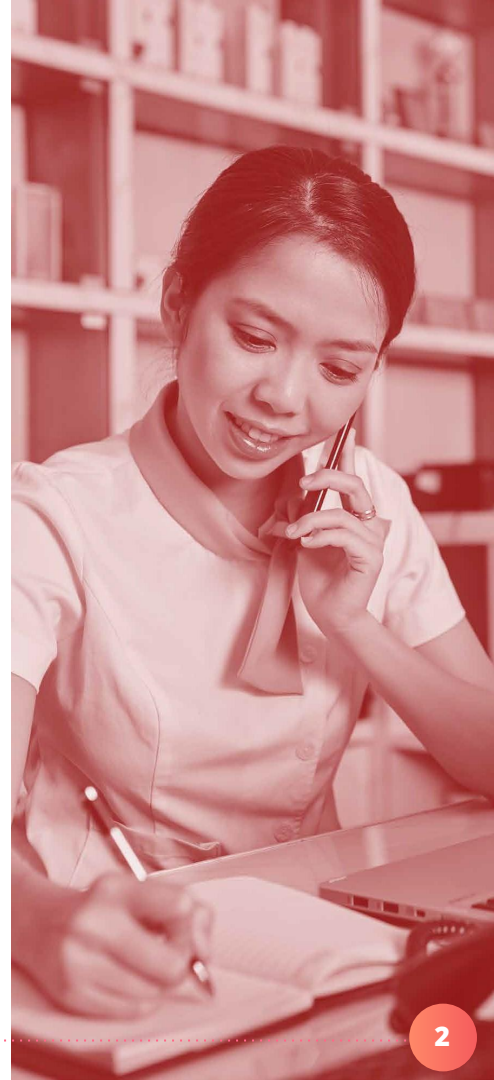
SATUVISION - YOUR PARTNER IN HOSPITALITY MARKETING

At **SATUVISION**, we share **your vision** for success.

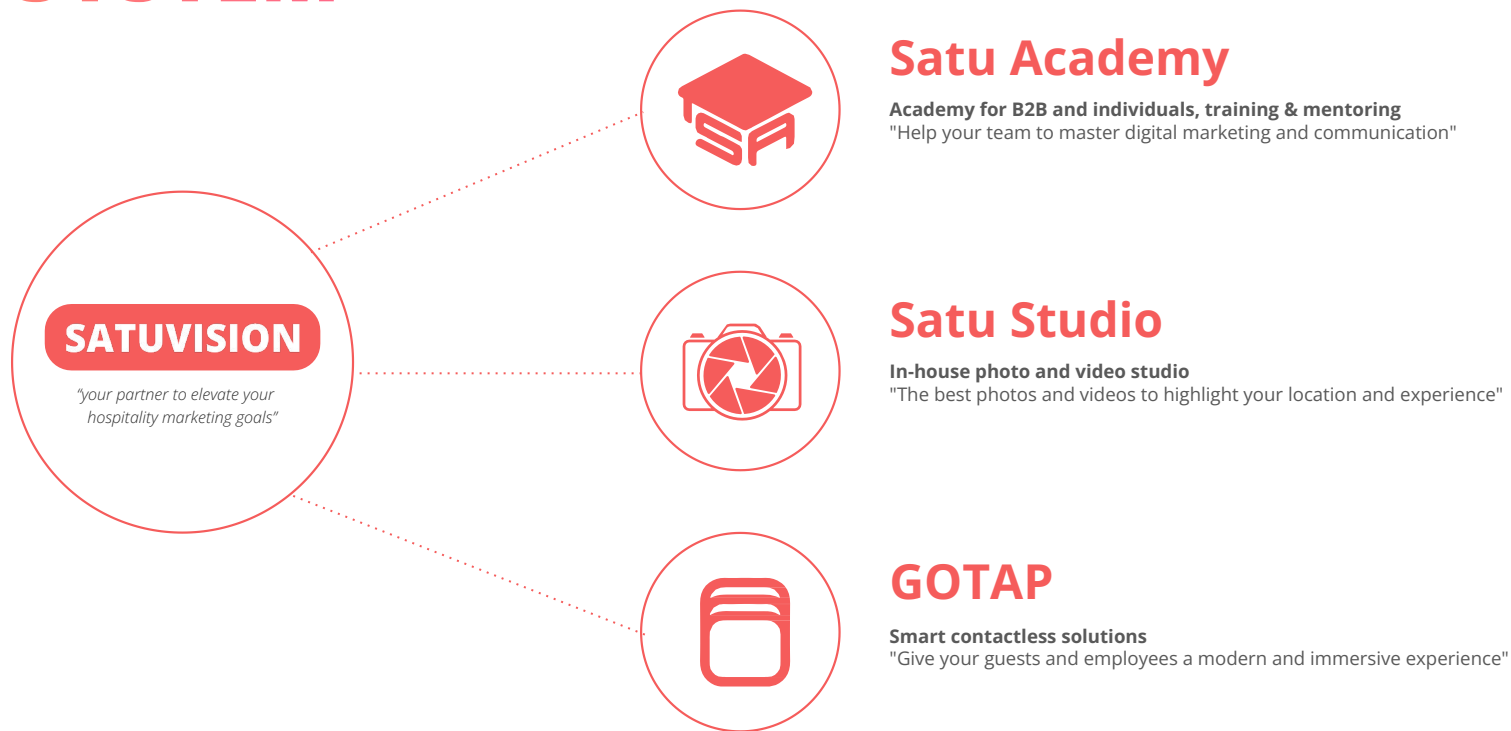
We are not simply a service supplier, but a dedicated member of your team.

Our goal is to help your hospitality business thrive by delivering the highest quality marketing services and achieving the **best results possible**.

Let **SATUVISION** be your **partner** to achieve your marketing objectives and ***take your business to the next level.***



OUR ECOSYSTEM



OUR STRENGTHS



Culture

-  Indonesian
-  English
-  German
-  French
-  Italian
-  Spanish
-  Russian
-  Tunisian
-  Chinese



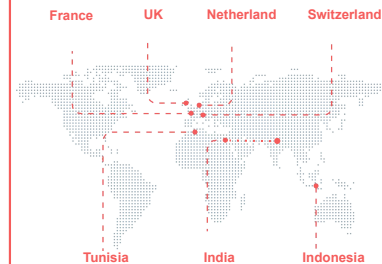
Market



Hospitality



Community



OUR VALUES



The Creativity

That opens new paths and new ways for us to succeed together.



The Team Spirit

That leads us to collaborative work and joint innovation through collective intelligence.



The Transparency

That engages us in a relationship of trust with our customers, partners and employees.



The Culture Result

That makes our actions effective and measurable. Success requires the search for performance, continuous improvement and listening to our customers.



The Commitment

That drives our actions every day, by making our knowledge available to our customers, the heart of our inspirations.



Hospitality Experience

All of our team has a hospitality background and expertise enabling us to create marketing solutions that help you stand out and exceed guest expectations.

MEET OUR PROFESSIONAL TEAM



Jean-Marc

Has created his first digital Agency in 2011 in France and then opened offices in Netherland and Tunisia. He has worked for international brands such as Accor Group, Barrière, Vinci, Total, Google and more than 100 SMEs.

He moved in Bali for an hospitality project in Padonan, then he has decided to bring his expertise and assets to SATUVISION in order to create the Best Agency in Indonesia.



Dario

Holds an IAB diploma as Digital Marketing Manager and shows a decade of freelance and agency experience. He moved to Indonesia to rule an hospitality project.

He also worked in a managerial position in a renovated digital agency and managed several large clients. With the expert knowledge he becomes the second founder of SATUVISION

MEET OUR TEAM LEADERS



Andy
Head of Social Media
and Content



Rudi
Head of Web
Development



Mawar
Human Resources
Admin



Hend
Social Media
and Content Tunisia



Rusdi
Media Director

MEET OUR THE TEAM



Setyo
UX/UI designer



Ben
Web developer



Ricky
Ads



Vanesa
Social Media



Isti
Graphic Designer



Darra
Ecommerce



Raysa
HR & Admin



Hizkia
Copywriter



Agna
SEO



Darma
Web Developer



Rangga
Content creation



Galih
Social Media



Arly
Graphic Designer



Garin
Ads



Widia
Graphic Design



OUR SERVICES

All you need to **develop your audience**
and **make more bookings**

OUR SERVICES



A woman in a dark blue business suit is standing in a hotel room, holding a black tablet in her left hand and pointing with her right hand towards a bed. The bed has white linens and a dark patterned pillow. The background features a dark wall with a subtle floral pattern and a lamp with a white shade. The text 'CLIENT CASES' is overlaid in large white letters, and a tagline is below it.

CLIENT CASES

We did it **for them**,
we can do it **for you**



- Website Design
- Website Development
- Tracking Setup & optimisation
- Hero Shoots (photography)
- OTA Setup
- Google Ads

Result :

OTA Presence and **high definition photos**



inspiracollection.com



SAMARA

LOMBOK

- Social & Google Advertising
- CRM Management
- Report & Analysis
- Google Tracking Optimisation
- Lead Generation

Result :

Average of **200 highly qualified leads/month**

Deals 9 records Samara Lombok

All deals My deals Speculators + Add view

Deal owner Create date Last activity date Close date All filters (3) Clear All

Search name or description

AMOUNT	CREATE DATE (GMT+8)	ORIGINAL SOURCE TYPE	ORIGINAL SOURCE DATA 1	ORIGINAL SOURCE DATA 2
\$165,000	Feb 4, 2025	Paid social	Facebook	singapore_lead generation_sv_mar-2022
\$180,000	Oct 12, 2022	Paid social	Facebook	singapore_lead generation_sv_mar-2022
\$135,000	Sep 20, 2022	Paid social	Facebook	indonesia_lead generation_cat: housing_sv_mar-2022
\$150,000	Aug 20, 2022	Paid social	Facebook	singapore_lead generation_sv_mar-2022
\$200,000	Aug 18, 2022	Paid social	Facebook	bali_lead generation_sv_mar-2022
\$150,000	Jul 27, 2022	Paid social	Facebook	indonesia_lead generation_sv_mar-2022
\$200,000	Jul 25, 2022	Paid social	Facebook	bali_lead generation_sv_mar-2022
\$85,000	May 6, 2022	Paid social	Facebook	retargeting_lead generation_sv_april-2022
\$440,000	Apr 19, 2022	Paid social	Facebook	indonesia_lead generation_sv_mar-2022

USD **4** MILLION
Direct sales generated
in the past 19 months

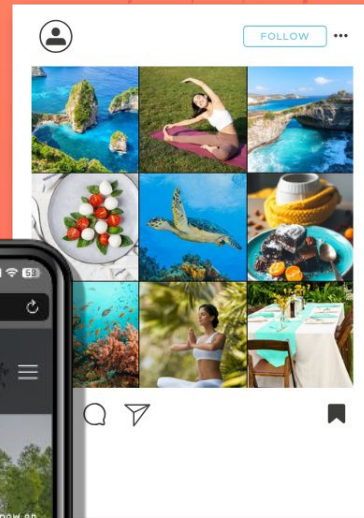
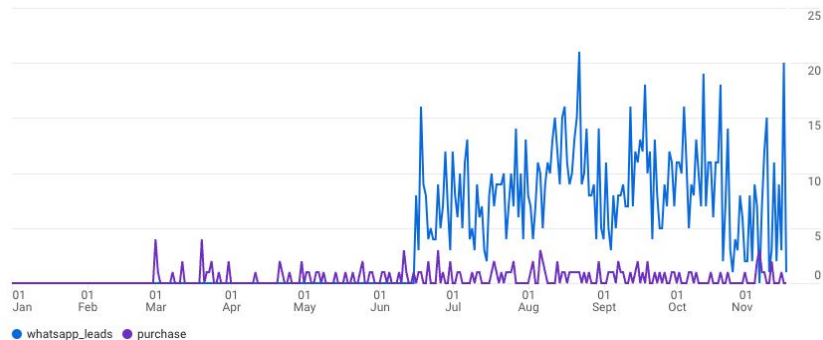


DEEP ROOTS

DIVE & YOGA RESORT
NUSA PENIDA

- Website Design
- Website Development
- Tracking Setup & Optimisation
- Hero Shoots (Photography)
- Google Ads
- Social Media Setup

Conversions by Event name over time





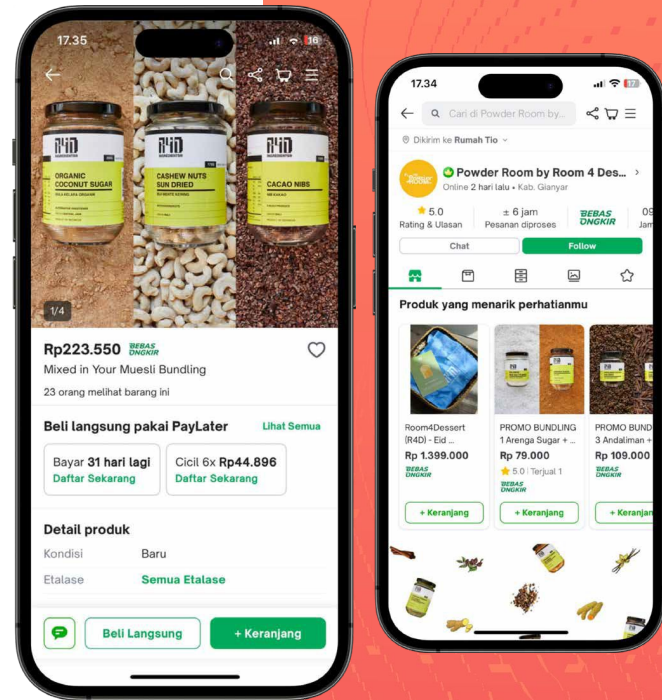
- Marketplace Management
- Tokopedia profile setup
- Marketplace advertising

Result :

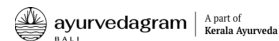
Clear and **structures profile** and Marketplace presence.

Increase **clicks, Income** and **CTR**

tokopedia.com/powderroombyroom4dessert



CLIENT PORTFOLIO



CLIENT PARTNERS



MEDIA PARTNERS

The**Jakarta**Post

!nser**tlive**.com

CNN
Indonesia

 **MRA MEDIA**

the**yak**

INDONESIA
Tatler

DestinAsian
FROM ASIA TO THE WORLD

WHAT'S NEW
Jakarta

Condé Nast
Traveler

Harpers
BAZAAR

 **THE
BALI
BIBLE**

 **KOMPAS GRAMEDIA**

HN **hospitalitynet**[™]

 **COCONUTS**

HOTELIER INDONESIA
JOBS | EVENTS | HOSPITALITY NEWS | MAGAZINE

 | **eHotelier**

INFLUENCER PARTNERS



@robetbet ✓

Presenter
81K Followers



@marcelchandra ✓

Actor, Model
880K Followers



@wulanguritno ✓

Actor, Model
5.2M Followers



@mike_lewis ✓

Actor, Model
98.1K Followers



@tarabudiman ✓

Presenter, Comedian
3.2M Followers



@lunamaya ✓

Actor, Model
35.1M Followers



@dionwiwoko ✓

Model, Presenter
839K Followers



@ayladimitri ✓

Fashion Influencer
408K Followers



@mariaselena_ ✓

Actor, Presenter
1.2M Followers

INFLUENCER PARTNERS



@melissa_karim



Presenter

98.1K Followers



@astridtiar127



Model

1.6M Followers



@yudabustara



Chef

109K Followers



@hans.lango



Presenter

12.9K Followers



@patriciagouw



Model, Presenter

761K Followers



@olivialazuardy



Fashion Influencer

310K Followers



@indybarends



Presenter

570K Followers



@mariannerumantir



Business Woman

94.4K Followers



@cathysharon



Model, Presenter

1.1M Followers

THANK  **YOU**