

# SATUVISION

TOGETHER AS ONE, WE DELIVER DATA-DRIVEN RESULTS

## INTRO

# WELCOME TO SATUVISION!

**SATUVISION**, the premier digital marketing agency headquartered in Bali with a branch in Jakarta, specializes in the hospitality and real estate sectors. Founded in July 2021, **SATUVISION** quickly established its presence and now operates from a dedicated office in Denpasar. Our commitment to growth and excellence is evident in our rapid expansion and dynamic team.

We offer a comprehensive suite of services, including performance marketing, digital marketing, branding, website development, and creative solutions with SEO, content marketing, and social media management. Our mission is to elevate the online presence of our clients using innovative and performance-driven strategies, ensuring the highest quality marketing services and results.

With extensive knowledge of different markets across various countries, **SATUVISION** is your partner in both hospitality and real estate marketing.

# OUR COMPANY STRUCTURE

## COMPANY

**MEDIA GROUP** **ASIA**

## DEPARTMENTS

WEB

MEDIA

PERFORMANCE

OTHERS

## BRANDS

**SATUVISION**



**GOTAP**

# WHAT MAKES US DIFFERENT?

At **SATUVISION**, we prioritize quality over quantity. Our strategies are tailored to the specific goals of each client, ensuring that every solution is bespoke and delivers measurable impact.

## Innovative Technology with a Human Touch

We harness the power of cutting-edge technology while never losing sight of the human element. Our approach is as personal as it is data-driven.

## Deep Expertise in Hospitality and Real Estate

With specialized knowledge in these sectors, we understand the complexities and opportunities, positioning us as the trusted partner for transformative growth.

## A Global Perspective

Our team operates internationally and speaks eight languages, allowing us to bring global insights to every project, no matter where you're located.

### Verified by:



# CORE VALUES

## RESULTS-DRIVEN

Data and analytics are at the core of everything we do. We Love numbers, graphs and tables more and nothing makes us more happy than a measurable success.

## BUSINESS-MINDED

We are part of your Team, we immerse ourself in your business, we aim to drive profitable growth to you.

## QUALITY-ORIENTED

We want to take pride in our work and we do everything to ensure mistakes are non existent. We prioritize quality of speed.

## CLIENT-CENTRIC

We exist because of you and servicing your need is our primary objective.

# MEET THE FOUNDERS

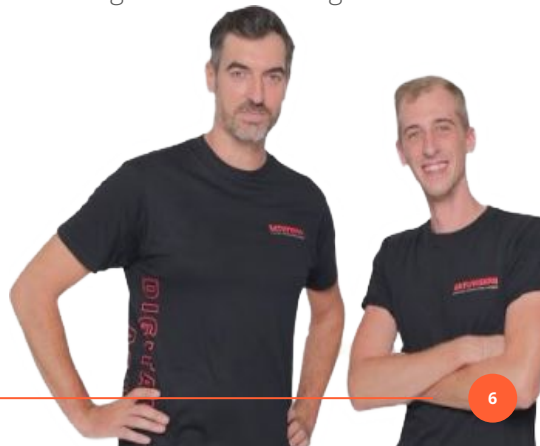
Hey there! Our story started in 2021, right in the thick of the pandemic. One of us had just landed in Bali, chasing a real estate project that didn't go quite as planned (*Jean-Marc*). But instead of heading back to France—where there was already a successful digital marketing agency with big names like Accor, Google, and many more on its list—it felt right to stay and build something new.

The other (*Dario*) had been living in Indonesia for seven years, with a passion for digital marketing and an eye for precision. When we met, we knew right away we were a perfect fit—one obsessed with numbers from years in investment banking, and the other with a love for all things detailed (*a very Swiss thing, we promise!*).

So, we teamed up and created **SATUVISION**, a digital agency with a big mission: to help those in Bali's hospitality industry who lost their jobs during the pandemic. We chose to **specialize in Hospitality and Real Estate**, combining our skills to create something fresh and exciting in Indonesia.

*It's all about turning challenges into opportunities and bringing a new energy to the digital world!*

*Dario & Jean-Marc*



# MEET THE LEADERS

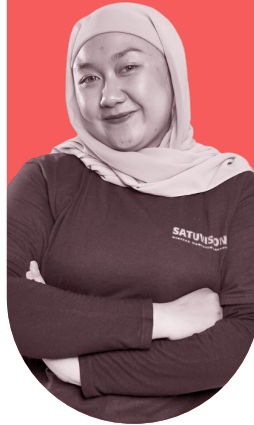
**TETTY**



**RUDI**



**RAYSA**



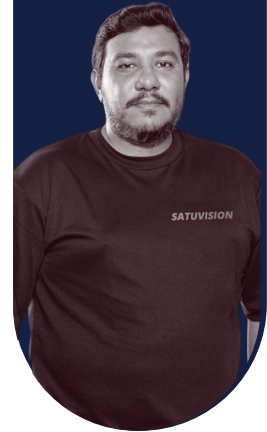
**RIAN**



**ADELLA**



**RUSDI**




















# OUR TEAM ●
















PROFESSIONAL - COMMITTED - PASSIONATE



# AGENCY PARTNERS

# MEDIA PARTNERS

A male athlete is shown in a starting crouch on a running track. He is wearing a dark singlet and shorts, with a watch on his left wrist. The background shows a stadium with buildings and trees under a clear sky. The image has a dark blue overlay.

# OUR SERVICES.

GET READY FOR SUCCESS

# OUR SERVICES

## DIGITAL ADVERTISING



Marketplace Ads



Email Marketing



Google Ads



Metasearch Marketing



Social Media Advertising

## SOCIAL MEDIA



KOL Management



Social Media Management

## CREATIVE & MEDIA



Marketing Collateral



Branding



Graphic Design

## WEB DEVELOPMENT



Website Audit



Website Optimization



Website maintenance



Website Development



Website Design

## SEO



Local SEO



TechnicalSEO



Off-Page SEO



On-Page SEO



SEO Copywriting

## VIDEO & PHOTOGRAPHY



VR Services



Drone Photo & Video



360 Virtual Tour



Videography Services



Photography Services

## DIGITAL MEDIA ANALYSIS



Hospitality Digital Strategy



OTA Marketing



Brand Strategy



Social Media Strategy



Consulting Mentoring

## STRATEGY & PLANNING



Hotel Presence Audit



Marketplace Audit



Reporting & Analysis



Ad Campaigns Audit























CRM

A dark blue background featuring the silhouettes of a crowd of people in the foreground, looking up at a night sky filled with bright, exploding fireworks. The scene is festive and celebratory.

# CLIENT CASES.

WE DID IT FOR THEM, WE CAN DO IT FOR YOU

# SOME OF OUR CLIENTS

# SAMARA LOMBOK

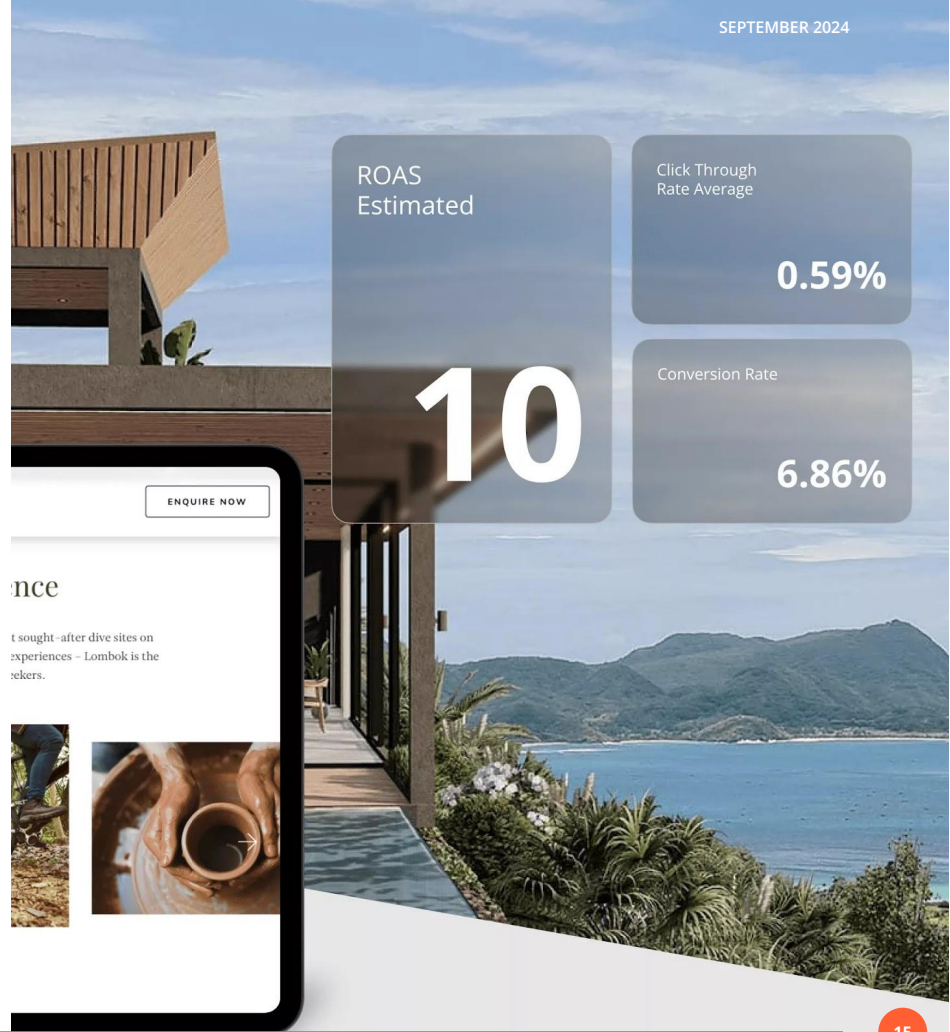
## REAL ESTATE INVESTMENT

*What we did and/or do :*

- Meta & Google Advertising
- CRM Management
- Weekly Report & Analysis
- Tracking Optimisation
- Lead Generation

*Results :*

Average of **200 highly qualified leads**/month





ROAS  
Estimated

Click Through  
Rate Average

4.47%

Conversion Rate

7.47%

16

# DEEP ROOTS

## YOGA AND DIVING RESORT

*What we did and/or do :*

- Website Design
- Website Development
- Tracking Setup & Optimisation
- Hero Shoots (Photography)
- Google Ads
- Social Media Setup



# MUREX

## DIVING RESORT

*What we did and/or do :*

- Google Advertising
- CRM Setup
- Monthly Reporting & Analysis
- Google Tracking Optimisation
- Lead Generation

ROAS  
Estimated

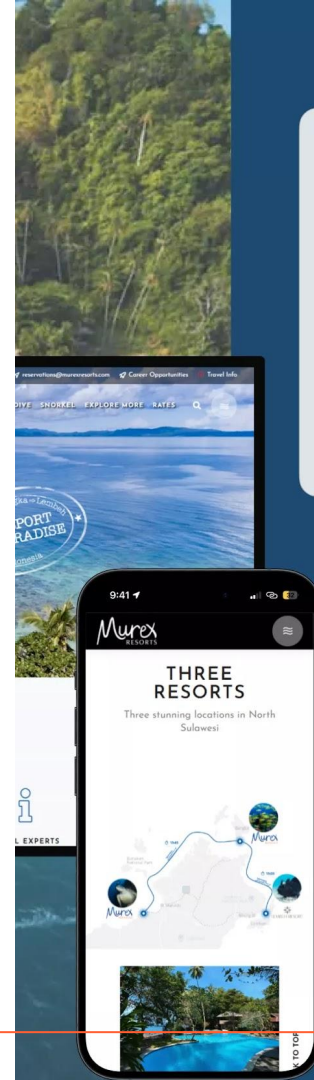
7.8

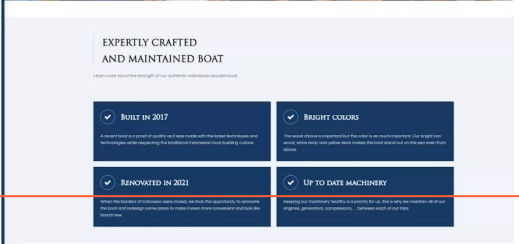
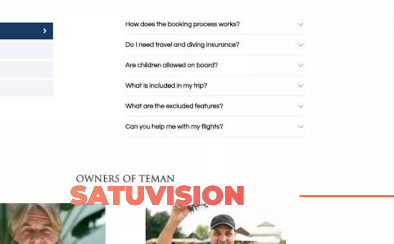
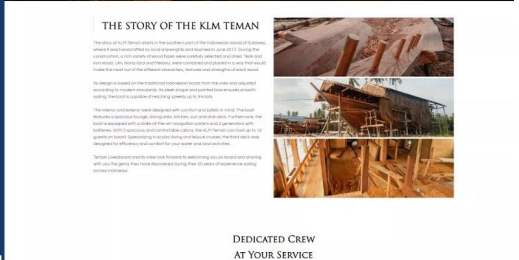
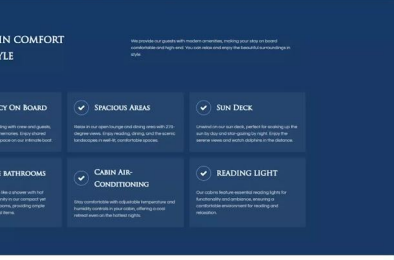
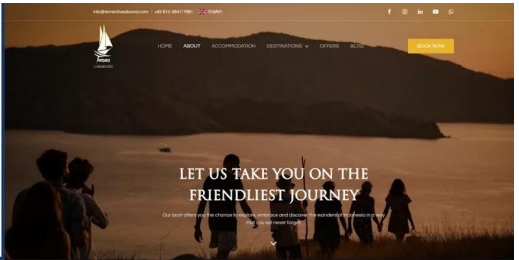
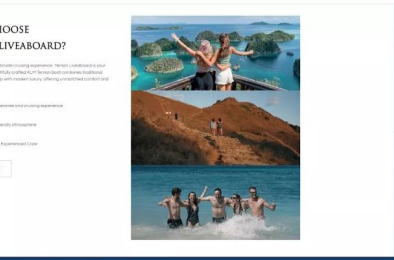
Total Sales

20

Total Estimated Revenue

\$29,616





# TEMAN LIVEABOARD

## CRUISE COMPANY

What we did and/or do :

- Website creation
- Website optimization
- Website Maintenance
- Meta & Google Ads
- Tracking Optimisation
- CRM Setup
- Monthly Reporting & Analysis

# SEGARA LOMBOK

## BEACH RESORT

*What we did and/or do :*

- Branding & Logo
- Website Design
- Website Development



### Our Origins

"Segara" in Indonesian means "Ocean," a name that reflects our positioning. With a breathtaking view of Serangan Beach and the famous Selong Belanak Bay, the name was an obvious choice for us. Surrounded by greenery, Segara is the best option for those who appreciate nature while enjoying modern comfort. Located in the peaceful village of Serangan, our hotel allows guests to escape everyday life and discover Lombok's culture.



### Our Commitment

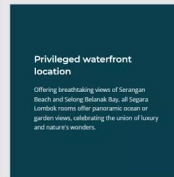
We're much more than a hotel. At Segara Lombok, we aim to offer you a complete experience: relaxation, adventure, and wellness. For those who thirst for adventure, Serangan's famous surf spots are just a stone's throw away. But if relaxation is your goal, leave time for yourself behind. Here, we synchronize with the rhythms of nature, moving to the beat of the ocean waves.

### Why Stay with Us



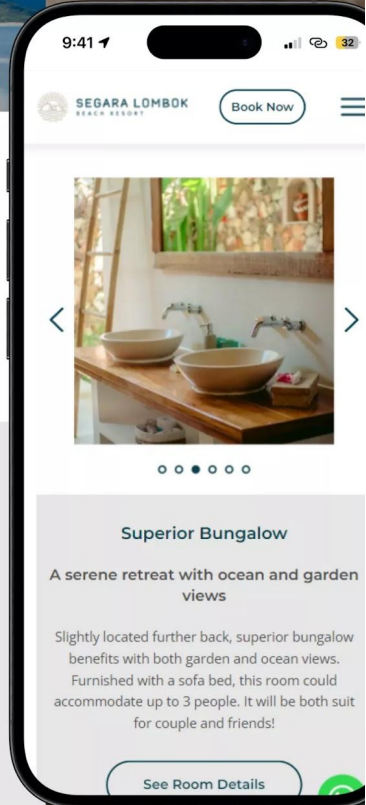
#### Authentic Lombok experience

At Segara Lombok, we're all about authenticity. Located in the unspoiled village of Serangan, guests have the chance to experience Lombok at its best.



#### Privileged waterfront location

Offering breathtaking views of Serangan Beach and Selong Belanak Bay, all Segara Lombok rooms offer panoramic ocean or garden views, celebrating the union of luxury and nature's wonders.



# THANK YOU !

TOGETHER AS **ONE**, WE DELIVER **DATA-DRIVEN**  
**RESULTS**